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Leggi ebooks Bed & Breakfast di Successo Massimiliano Poli PDF, EPUB, mobi, In questo ebook troverai tutte le tecniche e i segreti per gestire e promuovere al meglio il tuo B&B. Grazie all'esperienza diretta dell'autore saprai come arredare, organizzare e promuovere al meglio la tua nuova attività. "Bed & Breakfast di Successo" illustra davvero in modo pratico e semplice quali sono gli aspetti da curare per aprire un B&B e riuscire a riscuotere successo con la clientela, imparando a destreggiarsi fra le normative che disciplinano l'apertura e la conduzione dell'attività. Grazie alla sua esperienza, l'autore spiega in che modo amministrare il denaro e come e per cosa spenderlo, come farsi pubblicità e come relazionarsi con gli ospiti.

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