

Leggi Ebooks Fish! Stephen C. Lundin, Harry Paul & John Christensen PDF, EPUB, Mobi



Leggi ebooks Fish! Stephen C. Lundin, Harry Paul & John Christensen PDF, EPUB, mobi, Immaginate un ufficio in cui tutti mettono passione ed energia nell'attività che svolgono! Immaginate un ambiente in cui le persone sono autenticamente in sintonia fra loro, con il proprio lavoro e con i clienti. In questa storia una manager è incaricata di trasformare un reparto cronicamente privo di entusiasmo e demotivato in una squadra vincente. Proprio accanto al suo ufficio c'è il Pike Place Fish Market, un mercato famoso per la quantità di gente che lo frequenta, l'atmosfera festosa e un servizio di alta qualità. Applicando le semplici regole apprese dai venditori di Pike Place, la protagonista di questo libro scopre come consolidare il suo team e riesce a realizzare un sorprendente cambiamento personale e professionale per sé e per tutta la sua squadra. "Fish!" analizza i più incalzanti problemi del mondo del lavoro e della vita privata e offre una saggezza facile da afferrare e semplice da applicare: il marchio d'autenticità del vero classico del business.

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