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Leggi ebooks **Manager di se stessi Mario Lepore PDF, EPUB, mobi**, Diventare manager significa saper interpretare il presente, accettare situazioni negative, trasformare i problemi in opportunità. A ciò occorre associare la pratica e il tempismo della leadership, perché un buon manager deve anche individuare il momento giusto per intervenire coinvolgendo, motivando, sostenendo i collaboratori. In tale prospettiva, questo libro sviluppa quattro aree specifiche e complementari: il marketing di se stessi, l'intelligenza emotiva, l'attività manageriale, essere leader. Dalle tecniche comunicative e relazionali all'intelligenza emotiva, dalla gestione d'impresa ai modelli di leadership: strategie, metodi e consigli per migliorare la propria immagine e raggiungere il successo.

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