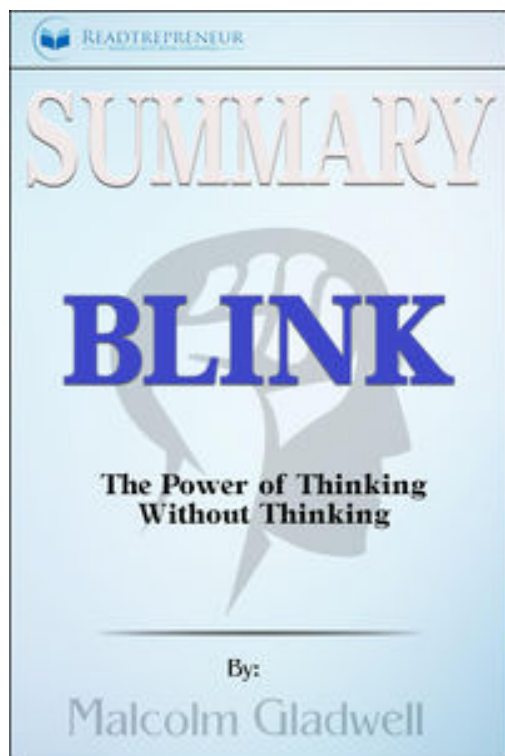


Leggi Ebooks Summary: Blink: The Power Of Thinking Without Thinking Readtrepreneur Publishing PDF, EPUB, Mobi



Leggi ebooks Summary: Blink: The Power of Thinking Without Thinking Readtrepreneur Publishing PDF, EPUB, mobi, Blink: The Power of Thinking Without Thinking By Malcolm Gladwell | Book Summary | Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.)

Have you experienced those moments when you just know something, but can never seem to explain how you came to know it? Malcolm Gladwell explores our behavior of making decisions in the blink of an eye and it is not as simple as following your gut feeling. Blink reveals to us why "thin-slicing", as compared to having a lot of information about a subject may be the most effective method in making good judgements.

(Note: This summary is wholly written and published by

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"Truly successful decision-making relies on a balance between deliberate and instinctive thinking." - Malcolm Gladwell

We will look at some of the great failures and successes that resulted when using instinctive thinking and understand why some people are excellent decision-makers, while some are terrible at it.

With Blink, we will understand the factors that matter which will help us make the best possible decisions and make good snap judgements.

P.S. Truly riveting and thought-provoking, we will be one step closer to understanding our complex brains and the decision-making process.

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